msnbc.com

Electric Hummer gets 100 mpg — more or less Capitol Hill event raises its profile; critic says 33 mpg is closer to reality



Sen. Orrin Hatch test drives the Electric Hummer H3 Wednesday around Capitol Hill.

™ Video

Launch

100 mpg Hummer?

May 1: Kraig Higginson of Raser Technologies explains how his company has managed to help the **Hummer SUV** perform at a rate of 100 miles per gallon.

CNBC

msnbc.com updated 11:59 a.m. ET, Wed., May 20, 2009

A Hummer that gets the equivalent of 100 miles per gallon or more? That's something even President Barack Obama could live with — not to mention California Gov. Arnold Schwarzenegger, the unquestioned celebrity champion for Hummers.

A company that says it's done just that running the full-size SUV on batteries — is showing off its Electric Hummer H3 on Capitol Hill on Wednesday. But whether it really gets 100 mpg depends on just how far and hard it's driven.

The four-wheel drive vehicle with a top speed of 100 mph has been put together by Raser Technologies, a Utah company that until recently had focused on developing geothermal energy sources. It's timing is impeccable, just a day after Obama unveiled a program to raise vehicle fuel efficiency, and cut greenhouse gas emissions, by 30 percent.

Story continues below ↓

advertisement | your ad here

Interactive



Turning wheels The evolving engine

Launch

Interactive



Hybrid payback? Want to buy a hybrid, but concerned about the cost? Check out these models and comparisons.

Launch

Most popular

Most viewed Most e-mailed Top rated 19 weird - but real - gadgets Lawmaker: I went skinny-dipping with 11 Siberian tigers starve to death in zoo

New wave of foreclosures threatens market

Most viewed on msnbc.com

10 great geek cakes

1 of 4 3/12/2010 11:04 AM



Raser Chairman Kraig Higginson has said he expects the Electric Hummer to be available in showrooms in 2011, and has no qualms offering it as a silver bullet for the country and consumers.

"We believe this vehicle may hold the key to solving the most important challenges facing the nation by reducing our dependency on foreign oil, addressing climate change, and reinvigorating American manufacturing with American technology," he said in a statement announcing the Capitol Hill event.

As for consumers, Higginson was just as ambitious. "Americans value the versatility of trucks and SUVs, the number one selling vehicles in America, but we also want to do what's right for the environment," he said. "This vehicle demonstrates that through innovation, we can do both."

Raser has worked with General Motors and its Hummer division on the vehicle, and Wednesday's ride-and-drive included the patronage of a senior Republican senator from Utah, Orrin Hatch, who introduced the model.

"As you can see, with American ingenuity, we do stand ready to lead the world in the electrification of the transportation sector," Hatch said. "There is no shorter path to adding diversity to our transportation fuels than by shifting the transportation sector to the electric grid."

Raser says its prototype can go 40 miles in all-electric mode before requiring a boost. At that point, a driver can either stop and plug it in, or allow a small gasoline engine to kick in to recharge the lithium-ion batteries.

As for price, Raser spokesman Richard Stern said it should be around \$55,000 when mass produced, or about 20 to 30 percent more than a gasoline H3. And the technology is not limited to Hummers, Stern added, noting that any SUV or pickup truck line could be easily converted.

Is 33 mpg more realistic?

But will the Electric Hummer really get the equivalent of 100 mpg? The figure is based on a driver running the car in electric mode and then with gasoline for 25 miles, Raser says.

In his own statement challenging Raser, Doug Schiller, who runs the Web site alternativeenergy.com, said that's not a fair comparison, and that a more realistic number is 33 mpg — for two reasons.

First, 33 mpg is what a driver would get on an extended trip where the entire gas tank is used before plugging in for a recharge, he said.

Second, electric vehicles should take into account the energy — usually coal or natural gas — used to produce the electricity in the first place,

3/12/2010 11:04 AM

Schiller contended.

"If you fill up an H3 tank with gas and electricity," he said, "you can go 100 miles per gallon, but they're only factoring in the gas it takes to run the Hummer. They're discounting the whole issue of all the energy that is in that electricity used to power the SUV. If you include that energy, and convert it into the equivalent of gasoline, the H3 would get 33 mpg. That is the formula they should be using. The industry is working toward that definition but what Raser has done is use the most misleading way of reporting the H3's miles per gallon by ignoring the electricity."

Schiller acknowledged that the Electric Hummer "represents a significant improvement over the current traditional Hummer models," which get about 15 mpg. But, he insisted, "it is very misleading to say the H3 gets 100 mpg."

Schwarzenegger a potential buyer

Gary Rogers, president of FEV, Inc., a company that helped develop the Electric Hummer, disagreed, arguing that most trips would be short commutes. "Because most Americans drive less than 40 miles a day," he said, "this powertrain technology could have an enormous impact on reducing the amount of gasoline consumed every day."



California Gov. Arnold Schwarzenegger got a personal tour of the Electric Hummer H3 at a Detroit auto technology show last April. A big test will be how well the lithium-ion battery pack, which weighs 600 pounds, will hold up over time.

One likely buyer is Schwarzenegger, who got a close look at the Electric Hummer at an auto technology show last month in Detroit.

He's already got a Hummer that runs on

clean-burning but still-expensive hydrogen, and Stern said the governor's set up a Sacramento press conference next week to talk up the Electric Hummer.

MORE FROM MSNBC.COM

School cuts a painful no-win lesson for all World Blog: Iraq politics are explosive chess game Dose of reality: Is there a health bill deadline? Women guilty of feeling too guilty, study shows Indiana stakes claim to electric car industry How families were pulled out to sea to drown Women guilty of feeling too guilty, study shows

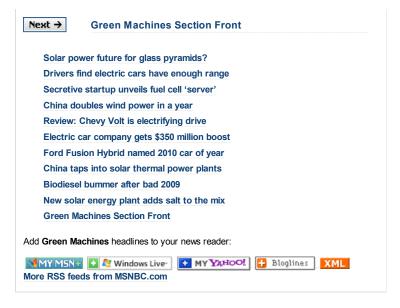
© 2010 msnbc.com Reprints

Discuss Story
On Newsvine
Rate Story:
View popular
3 after 288 ratings

Email
Instant Message
Print

MORE FROM GREEN MACHINES

3 of 4 3/12/2010 11:04 AM



Top msnbc.com stories

Obama delays Asia trip to deal with health care

Retail sales rise unexpectedly in February

New wave of foreclosures threatens market

43 dead, 100 hurt in Lahore blasts

Israel seals off West Bank amid growing tension

MSN highlights

Sordid pasts: Creepy, but great bargains

'The Twilight Saga: Eclipse' trailer

What people really buy online

'American Idol' season 9 gallery

Bing: Conan O'Brien tour tickets

Sponsored Links

Get listed here

Online College Courses
Boost your career with an online Degree. Pick from Leading Colleges!
www.EarnMyDegree.com

Acai Berry: Finally the Truth Comes Out New York: Report Exposes Facts on Diet Sensation Acai Berry www.aol.channel5healthnews.com

New York: Mom Discovers \$3 Whitening Trick
Dentists Do NOT Want You To Know About This Teeth Whitening Secret!
ConsumersDigestWeekly.com

Acai Weight Loss Scam? New York Report
Miracle Weight Loss Or Scam? Reporter Discovers The Astounding Truth
www.News27today.com/Acai-Health

Make Money in Penny Stocks Today! Join now for our FREE Penny Stock alerts. Huge Gains in Days. www.oxofwallstreet.com

4 of 4 3/12/2010 11:04 AM